Communications Lead

We are looking for a talented and dedicated communications professional who can help us accelerate international shipping’s green transition.

The Global Maritime Forum is an international not-for-profit organization committed to shaping the future of global seaborne trade, to increase sustainable long-term economic development and human wellbeing.

We are a leading platform for multi-stakeholder collaboration and action, founded on the idea that progress happens when people from all parts of a system – those who have the will and the influence to make positive change – work together on finding new solutions to critical challenges. To this end, we facilitate game-changing initiatives, including the Poseidon Principles (the world’s first sector specific, self-governing climate alignment agreement amongst financial institutions), the Sea Cargo Charter (industry giants committing to transparent reporting of shipping emissions), and the Neptune Declaration on Seafarer Wellbeing and Crew Change.

About the role

As our new communications lead, your primary responsibility will be to work together with a group of global stakeholders who form the Getting to Zero Coalition. Launched at the UN Climate Action Summit in New York in 2019, this key initiative brings together more than 140 companies within the maritime industry with key stakeholders from the energy and finances sectors as well as from governments and IGOs. Together, they unite around the ambition of having commercially viable zero emission vessels operating along deep-sea trade routes by 2030 as a key step to decarbonizing international shipping.

In this role, you will develop and implement an exciting communications strategy, manage major launches, identify compelling new communications opportunities, and plan and execute ongoing communications and engagement work. We are looking for someone who is as invested as we are in accelerating the shipping sector’s green transition and who will work with colleagues in the Global Maritime Forum, the partners, and members of the Getting to Zero Coalition as well as a wider set of stakeholders to mobilize the sector to tackle this critical challenge. With many initiatives and launches ongoing now, we are looking for someone who will want to hit the ground running!

Key responsibilities

- Design and implement communications strategies and activities for the Getting to Zero Coalition and other climate initiatives of the Global Maritime Forum
- Lead message development and storytelling, and identify opportunities to use communications to accelerate shipping’s green transition
- Work with communications team to pitch stories and respond to media inquiries related to shipping’s decarbonization
- Write and edit material including press releases, blog posts, op-eds, speeches, and the like
- Lead preparation of and plans for launch of key publications, events, and other outputs of the Getting to Zero Coalition
- Oversee website, social media accounts and other online content development
- Manage outreach, media relations, and speaking engagements at high-profile events
About you

- You have around five years of relevant professional experience in public relations, journalism, or communications, ideally with a focus on maritime, energy or environmental issues
- You have a proven track record across a wide variety of communications disciplines
- You possess excellent analytical skills
- You are highly motivated, proactive and thrive in a fast-paced, collaborative work environment
- You have great organizational skills and can adapt to rapidly changing priorities, delivering high quality outputs – also under pressure
- You keep the bigger picture in mind while working on various tasks – big or small
- You are comfortable working in a truly global context, collaborating with partners, experts and representatives from industry, government, and NGOs

About us

The Global Maritime Forum is a Copenhagen-based international not-for-profit organization committed to shaping the future of global seaborne trade to increase sustainable long-term economic development and human wellbeing. We bring together leaders from across the maritime value chain with policymakers, NGOs, experts, and other influential decision-makers and opinion shapers to tackle collective challenges and to develop new solutions and ideas for action. We identify, develop, and share new insights and key issues on the global agenda and facilitate collaborative initiatives to drive ambitious action that creates lasting change.

We are an international team of highly motivated people dedicated to creating a sustainable future not only for the maritime sector but for people and the planet. We share a common goal of making real change and bring our passion and ideals to everything we do. We look for people who are intellectually curious, driven and enjoy the challenge of working in a dynamic, fast-paced environment, adapting to an evolving portfolio of activities and events. We offer an opportunity to be part of an organization driven by future-focus, a collaborative and entrepreneurial spirit, and where you can bring your skills to bear on a meaningful mission.

How to apply

Please send your resume, cover letter and three examples of your previous communications work to careers@globalmaritimeforum.org. Please mark your application “Communications lead”.

Please submit your application by Friday 6 August 2021.

We value diversity and are committed to creating an inclusive environment for our team. Appointments are based on qualifications, merit, and the needs of our organization.

For more information about the Global Maritime Forum or the position, please contact Torben Vemmelund, Head of Communications at +45 2224 1446 or tve@globalmaritimeforum.org.