

Key responsibilities

- Design and execute communications strategies and activities for the Getting to Zero Coalition and other climate initiatives of the Global Maritime Forum
- Lead preparation of and plans for launch of key publications, events, and other outputs of the Getting to Zero Coalition
- Lead message development and storytelling, and identify opportunities to use communications to accelerate shipping's green transition
- Pitch stories and respond to media inquiries related to shipping's decarbonization
- Write and edit material including press releases, blog posts, op-eds, speeches, and the like
- Oversee website, social media accounts and other online content development
- Lead communications efforts targeting the Coalition membership, and facilitate members' external communications related to the Coalition
- Manage outreach, media relations, and speaking engagements at high-profile events
- Lead the communication partnership with the Getting to Zero Coalition partners at World Economic Forum, including status meetings and collaboration on comms outputs
- Ensure overview of comms activities for the Coalition, including launches, campaigns, speaking roles and important external events

About you

- You have at least seven years of relevant professional experience in public relations, journalism, or communications, ideally with a focus on maritime, energy or environmental issues
- You have a proven track record across a wide variety of communications disciplines
- You possess excellent analytical and project management skills
- You enjoy cooperating with a wide range of internal and external stakeholders from all over the world, and you are not afraid of taking the lead while still ensuring mutual collaboration and understanding
- You are motivated to use communication of the actions and messages of the Getting to Zero Coalition to inform and support global policy action, including at COP, the IMO and UN level
- You are highly motivated, proactive and thrive in a fast-paced, collaborative work environment
- You have great organizational skills and can adapt to rapidly changing priorities, delivering high quality outputs – also under pressure
- You keep the bigger picture in mind while working on various tasks – big or small
- You are comfortable working in a truly global context, collaborating with partners, experts and representatives from industry, government, and NGOs

About us

The Global Maritime Forum is a Copenhagen-based international not-for-profit organization committed to shaping the future of global seaborne trade to increase sustainable long-term economic development and human wellbeing. We bring together leaders from across the maritime value chain with policymakers, NGOs, experts, and other influential decision-makers and opinion shapers to tackle collective challenges and to develop new solutions and ideas for action. We identify, develop, and share new insights and key issues on the global agenda and facilitate collaborative initiatives to drive ambitious action that creates lasting change.

We are an international team of highly motivated people dedicated to creating a sustainable future not only for the maritime sector but for people and the planet. We share a common goal of making real change and bring our passion and ideals to everything we do. We look for people who are intellectually curious, driven and enjoy the challenge of working in a dynamic, fast-paced environment, adapting to an evolving portfolio of activities and events. We offer an opportunity to be part of an organization driven by future-focus, a collaborative and entrepreneurial spirit, and where you can bring your skills to bear on a meaningful mission.

How to apply

Please send your CV, cover letter and three examples of your previous communications work to careers@globalmaritimeforum.org. Please mark your application "Communications lead".

Applications will be assessed on a rolling basis till end of business **Sunday 7 August 2022**.

We are Copenhagen-based and working at the office is preferred, even though we are open to working remote. We value diversity and are committed to creating an inclusive environment for our team. Appointments are based on qualifications, merit, and the needs of our organization.

For more information about the Global Maritime Forum or the position, please contact Michael Søsted, Managing Director – Head of Finance and Operations at +45 4253 2047.

